

Social Media Policy



ST ANDREWS
CHRISTIAN COLLEGE

INSPIRED BY
FAITH

DISTINGUISHED BY
CHARACTER

LEADERS BY
INFLUENCE



Social Media Policy

PREAMBLE

All policy, protocols and procedures flow from the St Andrews Christian College Mission Statement:

“To educate our students so that they are well skilled, understand life on the basis of biblical truth, and are motivated to walk with God and serve Him in their lives, so that they will be a positive Christian influence in the world.”

POLICY DOCUMENT INFORMATION

TITLE:	Social Media Policy
AUTHORS:	C. Wansbrough
ACKNOWLEDGEMENTS:	Melbourne Grammar School
PURPOSE:	To provide policy and direction for all the College Community.
RELATED DOCUMENTS:	Acceptable Computer Use Policy Digital Technology Use Agreements Personal Electronic Devices Policy

KEY DATES

ISSUE DATE:	October 2016
REVIEW DATE:	2019



1. INTRODUCTION

The St Andrews Christian College community is committed to maintaining a work and student environment that manifests Christian relational values and practices.

This policy is directed specifically at ensuring that all our community (student, parents, staff and their respective families) feel safe.

All our school community should behave in such a manner that glorifies and honours Christ.

2. PURPOSE

St Andrews expects those who are part of the St Andrews community, when using Social Media, to show courtesy and respect to others, including those within the St Andrews community. Social Media should not be used to abuse others, expose them to offensive or inappropriate content or to denigrate or show disrespect for St Andrews.

The purpose of this policy is to set standards of behaviour for the use of Social Media that are consistent with the broader values and expectations of the St Andrews community.

3. DEFINITION

Social Media

Refers to all social networking sites, including but not limited to Facebook, Twitter, LinkedIn, YouTube and MySpace.

4. SCOPE

This policy applies to our College community, St Andrews staff, students and parents. It complements our Digital Technology Use Agreements.

5. RIGHTS AND RESPONSIBILITIES

The College community is expected to show respect to others, both inside and outside the College community. Members of the College community are also expected to give due respect to the reputation and good name of the College.

When using Social Media, our community is expected to ensure that they:

- Respect the rights and confidentiality of others.
- Do not impersonate or falsely represent another person.
- Do not bully, intimidate abuse, harass or threaten others.
- Do not make defamatory comments.
- Do not use obscene or offensive language towards others.
- Do not post content that is hateful, threatening, pornographic or incites violence against others.
- Do not harm the reputation and good standing of St Andrews or those within its community.
- Do not use excessive criticism to portray a person as socially, mentally, physically or intellectually inferior as a prohibited behaviour.



6. BREACH OF THIS POLICY

A breach of this policy may also involve a breach of other St Andrews policies, such as the *Harassment* and *Anti-Bullying* Policies.

Any breach of this policy will be considered by the Principal or their delegate, and will be dealt with on a case by case basis.

All reports of cyber bullying and other technology misuses will be investigated fully and may result in a notification to Police where the College is legally obliged to do so. Sanctions may include, but are not limited to, the loss of computer privileges, detention, suspension, or expulsion from the College. Students must be aware that in certain circumstances where a crime has been committed, they may be subjected to a criminal investigation by Police over which the College will have no control.

Parents who breach this policy may be asked to withdraw their child from the College in cases which adversely reflect on St Andrews.

7. IMPLEMENTATION OF THIS POLICY

The policy is available on the St Andrews Christian College website and College Administration Drives.

8. CHILD SAFETY

St Andrews Christian College has a commitment to child safety, and has zero tolerance for child abuse.

Every person working within the St Andrews Christian College community is responsible for the care and protection of students and reporting information about child abuse.